



CreateBook.Org

Marketing Packages for Authors

SOCIAL MEDIA PROMOTION TO MILLIONS

PROFESSIONAL WEBSITES AND EMAIL CAMPAIGNS

GET YOUR PRINT BOOKS IN STORES ACROSS THE NATION

WHY CHOOSE **CREATEBOOK.ORG**

We've worked with hundreds of authors on thousands of books. This experience has taught us a lot and we have been working hard to apply that experience to affordable marketing packages for self-published authors.

But why listen to us toot our own horn? Here's a testimonial from one of our [star clients](#)...

Designer of the Death Star - Colin Cantwell

“ If I had known being famous would be this much fun, I would have done it 40 years ago... The team at Createbook.org could not be working harder for my success. Every exchange has been an absolute pleasure. ”



Over 3000 downloads
in the first 5 days & the
3rd largest Reddit AMA
in history

Colin takes time to shake hands while promoting his first book - CoreFires

Standard Package

Perfect for getting a new book off the ground

Sales Page Audit & Optimization -

Before committing time and resources to marketing your book, it's important that we make sure your sales page is perfect. This means:

- Optimizing for search engines so your book appears **higher on every search**
- Taking advantage of every supplementary feature offered by the vendor
- Adding eye catching html styling to your description



Drip Feed Teaser Content -

Using our connections on a network of over **45 million readers**, we set up a system to release a single chapter of your book free to interested readers. Any readers who sign up have their email collected for future re-marketing

Social Media Promotion to over 2.5 million Readers -

Reach out to your audience directly with our network of social media promotions. Spanning the course of the month, these audience targeted posts will get people talking about your book while drawing readers to your sales page. Covers Facebook and Twitter groups **focused exclusively on readers**.

But Wait... There's More!

Included **free** in the Standard package...

A Verified Purchase Review –

We will buy and review your book on Amazon or whichever marketplace you sell from. This professional review will add to reader confidence and set you apart from un-reviewed books.



One Free Month Membership in Authors Academy –

Full of courses and guides on how to make more money with your book. Read case studies on successful Createbook authors. Learn how to get your book into print stores nationally. Keep up to date on the latest self-publishing news.

30+ Goodreads Listopia listings -

Goodreads is the **largest reader forum** in the world. Get your book on Goodread's lists alongside best sellers in your genre to drive traffic and get people talking. See your book next to all time best sellers from your genre!

Included **free** in the Premier Package...

3 Verified Purchase Reviews -

We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



One Free month membership in Authors Academy -

Full of courses and guides on how to make more money with your book. Read case studies on successful Createbook authors. Learn how to get your book into print stores nationally. Keep up to date on the latest self-publishing news.

Included **free** in the Author Package...

5 Verified Purchase Reviews –

We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



One Free month membership in Authors Academy –

Full of courses and guides on how to make more money with your book. Read case studies on successful Createbook authors. Learn how to get your book into print stores nationally. Keep up to date on the latest self-publishing news.

Best Seller Package

Everything in the Author Package Included!

10 Times the Social Media Shares (20 Million Readers) –

Targeted at readers who are looking for new material, these Facebook and twitter social media posts will get people talking and **drive traffic** to your sales page.

CRM Re-Marketing Suite (6 months) –

Essential to any serious campaign. This system includes many important aspects:

- Sends out monthly newsletters, special book promotions, and engaging content synchronized with our other promotion efforts
- Tracks reader interactions with these emails and places readers in targeted groups based on these interactions so that they receive the content they respond to best
- Manages all collected email addresses according to ICAN spam laws

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Have your book and marketing plan reviewed by Barnes & Noble and get a firm YES or NO in 90 days. If approved, your book will be carried by B&N stores across the country.

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We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



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Full of courses and guides on how to make more money with your book. Read case studies on successful Createbook authors. Learn how to get your book into print stores nationally. Keep up to date on the latest self-publishing news.



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