

Marketing Packages for Authors

SOCIAL MEDIA PROMOTION TO MILLIONS

PROFESSIONAL WEBSITES AND EMAIL CAMPAIGNS

GET YOUR PRINT BOOKS IN STORES ACROSS THE NATION



WHY CHOOSE CREATEBOOK.ORG

We've worked with hundreds of authors on thousands of books. This experience has taught us a lot and we have been working hard to apply that experience to affordable marketing packages for self-published authors.

But why listen to us toot our own horn? Here's a testimonial from one of our star clients...

Designer of the Death Star - Colin Cantwell

If I had known being famous would be this much fun, I would have done it 40 years ago... The team at Createbook.org could not be working harder for my success. Every exchange has been an absolute pleasure.



Over 3000 downloads in the first 5 days & the 3rd largest Reddit AMA in history

Colin takes time to shake hands while promoting his first book - CoreFires



Standard Package Perfect for getting a new book off the ground

Sales Page Audit & Optimization -

Before committing time and resources to marketing your book, it's important that we make sure your sales page is perfect. This means:

Optimizing for search engines so your book appears higher on every search
Taking advantage of every supplementary feature offered by the vendor
Adding eye catching html styling to your description

Drip Feed Teaser Content -

Using our connections on a network of over 45 million readers, we set up a system to release a single chapter of your book free to interested readers. Any readers who sign up have their email collected for future re-marketing

Social Media Promotion to over 2.5 million Readers -

Reach out to your audience directly with our network of social media promotions. Spanning the course of the month, these audience targeted posts will get people talking about your book while drawing readers to your sales page. Covers Facebook and Twitter groups focused exclusively on readers.



But Wait... There's More!

Included free in the Standard package...

A Verified Purchase Review -

We will buy and review your book on Amazon or whichever marketplace you sell from. This professional review will add to reader confidence and set you apart from un-reviewed books.



One Free Month Membership in Authors Academy -



30+ Goodreads Listopia listings -

Goodreads is the <u>largest reader forum</u> in the world. Get your book on Goodread's lists alongside best sellers in your genre to drive traffic and get people talking. See your book next to all time best sellers from your genre!

Included free in the Premier Package...

3 Verified Purchase Reviews -

We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



One Free month membership in Authors Academy –



Included free in the Author Package...

5 Verified Purchase Reviews -

We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



One Free month membership in Authors Academy -



Best SellerPackage Everything in the Author Package Included!

10 Times the Social Media Shares (20 Million Readers) -

Targeted at readers who are looking for new material, theseFacebook and twitter social media posts will get people talking and drive traffic to your sales page.

CRM Re-Marketing Suite (6 months) -

Essential to any serious campaign. This system includes many important aspects:

- Sends out monthly newsletters, special book promotions, and engaging content synchronized with our other promotion efforts
- Tracks reader interactions with these emails and places readers in targeted groups based on these interactions so that they receive the content they respond to best
- Manages all collected email addresses according to ICAN spam laws

Only \$79 mo after the first 6 months

Barns & Noble Distribution Submission -

Have your book and marketing plan reviewed by Barnes & Noble and get a firm YES or NO in 90 days. If approved, your book will be carried by B&N stores across the country.



But Wait... There's More!

Included free in the Best Seller Package...

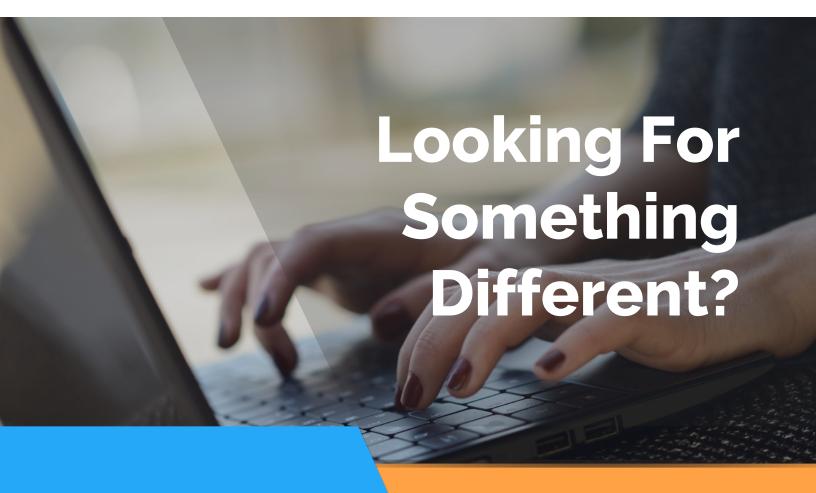
10 Verified Purchase Reviews –

We will buy and review your book on Amazon or whichever marketplace you sell from 3 times. These professional reviews will add to reader confidence and set you apart from un-reviewed books.



One Free month membership in Authors Academy -





Call us for a custom package

877-393-8444